

BILBAO'S FAVOURITES. CELEBRATING LOCAL COMMERCE



This list of Bilbao's favourite shops is intended as a tribute to the city's true heroes: the shops that fill our streets with life, solutions, innovation, and the future. As we wait for the 2026 award ceremony, which will take place next November, let's discover Bilbao's eight favourite shops in 2025!



TRADITION WITH AN EYE ON THE FUTURE: MOSEL & ARKAIA

“High-end interior design and furniture”

Mosel Design with soul. Its iconic neon sign and window display are the perfect introduction to one of the country's most avant-garde stores. Here, Italian and Scandinavian design sit alongside numbered, bespoke artisanal pieces, turning the entire shop into something quite unique (Gran Vía, 53).



HEMENGO SHOPPING: SERIE B

“Street fashion and a hub for cultural engagement”

Streetwear and a venue hub for cultural engagement all in one! **Serie B** is one of those shops where “things happen”. They work with independent fashion designers, Scandinavian style, and minimalist lines. More than just a shop, Serie B’s cultural activities have given it a distinctive identity in the Casco Viejo (Calle Lotería, 2).



BEST CONNECTED: PHASE

“More than 40 years of innovation in sound and vision”

The team at **Phase** describe themselves as true romantics when it comes to sound, and absolute fanatics for vision. They bring the world of Hi-Fi, home cinema and smart home technology to life through their social media, sharing new product launches, luxury projects, and their day-to-day activities. With a four-decade track record to their name, they are a benchmark for the sector in Bilbao (Calle Fernández del Campo, 10).



THE BEST CATERING CONCEPT: MORROCOTUDA

“A lively place for tapas and great vibes.”

Morrocotuda Bar is renowned for its premium tapas, excellent drinks list, and attractive design. Combining fresh produce with creative flair, it has become an essential meeting place for after-work drinks and good times in Bilbao (Calle Heros, 14).



PROMOTING THE BASQUE LANGUAGE: GRAFIAZKAR

“Impressively fast printing”

Its name says it all: speed is the one of the hallmarks of this print shop. Whether you're a business or an individual, they'll handle your graphic design needs in a flash. **Grafiazkar** is located in the Txurdinaga neighbourhood (Avenida Txomin Garat, 13, rear).



A NEW SHOP: STUDIO DEL BOSQUE

“An oasis of floral creativity and design.”

Studio del Bosque brings nature to the city with unique floral creations and an inspiring atmosphere. Through their workshops and artistic experiences, they have built a thriving community of plant and design lovers (Calle Zamakola, 59).



SERVICE COMPANY: MAURA LUTHIER

“Where craftsmanship turns into music”

Maura Luthier is a specialist workshop dedicated to the construction, restoration, and maintenance of string instruments. Their precise, excellent service is highly appreciated by professional musicians (Calle Lamana, 5; entrance via Calle Dos de Mayo).



PUBLIC AWARD: PASTELERÍAS MARTINA DE ZURICALDAY BILBAO

“The oldest artisanal patisserie in the Basque Country.”

A true Bilbao institution, **Martina de Zuricalday** has been sweetening the city for no less than two centuries. Generations of Bilbao families have grown up on their butter buns and slow-baked rice cakes ☐ (Calle Ercilla, 43 · Plaza San José, 3 · Calle Rodríguez Arias, 48 · Calle Dr. Areilza, 38).

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